



Get The Best Insurance Program: Eliminate Your Doubts Using A Proven 6-Step Process

Why Attend?

Most businesses aren't confident they have the time or expertise to objectively review their business insurance. That means it doesn't get done, and 80% will fail if they suffer a "crisis" and don't have a contingency plan. You've devoted years to developing your business, your reputation and your customer base. Why lose it all in an instant because you don't have the right broker or because of some risk you didn't know about and could have easily handled? If you're not sure if you have the best broker and the right service, or if you're concerned that you might not have the best coverages and a fair price don't miss this workshop. And you're sure to get objective advice because the speaker does NOT sell insurance!

<p>"A winning presentation formula: solid information, great interactivity, and an engaging style! Thanks for a fantastic workshop for my clients." <div style="text-align: right;">Jon Seidel Certified Management Consultant</div> </p>	<p>"You did it again! They loved you and wanted more!" <div style="text-align: right;">Diana Vollmer, Senior Consultant Methods for Management</div> </p>
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What Will You Learn?

- A proven six-step Insurance Program Review for taking charge of your broker selection, risk analysis and protection plans that you can implement tomorrow
- The key factors in determining if you have the best broker
- How to objectively evaluate the quality of your broker's service
- What you need to know to make sure you're not paying too much
- How to quickly analyze which risks and coverage are important and which are not
- The long term value of contingency planning in lowering your risk – and premiums
- Why it's important to Buy Your Insurance Last™

Who Should Attend?

- CEOs, CFOs, Business Owners, Partners
- Consultants who work with small and mid-sized businesses
- Those interested in getting the best service, coverage, and value with the least risk

Speaker Bio



Speaker, Consultant,
Advisor
Charles T. Wilson

Charles T. Wilson CMC, CRM, RPLU delivers organized, practical talks and workshops for business owners and managers who want to ensure their protection and contingency plans are as strong as their products and customer service. Charles inspires executives to take charge of their company's protection with his unique and objective insights into insurance, risk and small business problems.

Charles is a Risk Management Consultant and the founder of RiskSmart Solutions®. He provides objective risk management and insurance advice to mid-sized and smaller business owners and managers. He is independent and does **not** sell insurance.

Charles has spent over 30 years in senior leadership assignments building start-ups and trouble-shooting small and mid-sized business units in the international insurance arena.

From these experiences, Charles brings an integrated and creative, solution-oriented approach to business risk assessment, problem solving and crisis management. "I've been on both sides – I know the insurance industry thought-process, and the vital small-business need for practical, effective solutions."

charles@risksmartsolutions.com

510-685-3883

www.risksmartsolutions.com